

CAROLYN V. MARSDEN

WWW.MISSMARSDEN.COM

EXPERIENCE

Braintree, MA
August 2016-present

MADAVOR MEDIA

Art Director

- Facilitate redesign process of publications, beginning with *Outdoor Photographer*
- Finalist for two 2017 Folio Ozzie Awards for design (*Outdoor Photographer, Plane & Pilot*)
- Manage 8 designers working on publications as well as various design projects
- Maintain protocols for design department and oversee marketing projects

Providence, RI
November 2013-July 2016

RHODE ISLAND MONTHLY COMMUNICATIONS

Art Director

- Art directed and designed 13 covers per year and all magazine features for each issue
- Managed Associate Art Director and give direction on her monthly layout designs
- Supervised and maximized freelance art budget; under budget each year despite budget cuts
- Managed design for CASA publication/catalog for Cardi's Furniture (3 per year)

Walpole, MA
January 2012-present

FREELANCE DESIGN

Art Director and Designer

- Art directed and designed commercial and nonprofit projects. Particularly strong at communicating design concerns and strategies to clients in a clear and concise way
- Designed for web and print: websites, invitations, programs, annual reports, email marketing

Providence, RI
June 2011-November 2013

RHODE ISLAND MONTHLY COMMUNICATIONS

Associate Art Director

- Designed layout for magazine pages, as well as art directed illustrations and photoshoots; conceptualized and styled photo shoots as needed
- Managed freelance art budget; ensured that freelance expenses stayed within target range

Boston, MA
February 2004-July 2008

BOSTON MAGAZINE

Designer; Art + Photo Assistant; Editorial Production Coordinator

EDUCATION

Woburn, MA
January 2016

AMERICAN GRAPHICS INSTITUTE

- UX Principles class: planning, wireframes, prototyping, design workflow.

Albuquerque, NM
September 2008-May 2011

UNIVERSITY OF NEW MEXICO

Master of Fine Arts in Photography

- Solo show at AC2 Gallery, Albuquerque, NM. February 26-March 27, 2011
- Phyllis Muth Scholarship for Fine Arts
- President, Graduate Art Association 2009-2010: organized juried art show, created juried show catalog, ran fundraising event, acted as advocate for students
- Instructor of Record, Beginning Photography and Visualizing Ideas (taught 5 classes)
- Selected for 2009 Exposure exhibition at Photographic Resource Center, Boston, as well as 2009, 2010, and 2011 annual UNM Graduate Student Art Association juried shows

Boston, MA
2004-2008

SCHOOL OF THE MUSEUM OF FINE ARTS

- Introductory and Intermediate graphic design, Illustration, Typography courses.

Hanover, NH
September 1998-June 2002

DARTMOUTH COLLEGE

B.A. in Studio Art, minor in Computer Science